InTouchLink

MULTI-DWELLING UNIT

Connected Living Starts Here, *Every Day*

Modern multifamily living depends on fast, clear communication. InTouchLink connects residents, property teams and everyday services through TV, mobile, web and digital signage.

MODERN MULTIFAMILY IS CONNECTED

Residents expect convenience, responsiveness and a stronger connection to where they live.

SEAMLESS MESSAGING

Keep residents informed across every channel.

EFFORTLESS ACCESS

Put property information within easy reach.

SMARTER OPERATIONS

Reduce repetitive work for property teams.

DESIGNED AROUND BETTER OUTCOMES

Keep Everyone Informed

Deliver announcements, safety alerts, events and timely updates across the screens residents already use.

Simplify Property Operations

Create information once, schedule it in advance and publish it across TV, mobile, web and digital displays.

Elevate Resident Experience

Offer easy access to amenities, service requests, events, building information and everyday property services.

Strengthen Community Value

Create a property-branded experience that showcases amenities and helps communities stand out.

The beauty of technology lies in its ability to ***bring us together.***

One Connected Platform.
Every Property.

Connect resident communication, services and community content, giving local teams control and operators portfolio-wide visibility.

RESIDENT EXPERIENCE

COMMUNITY UPDATES
Always know what's happening.

COMMUNITY TV CHANNEL
Engaging content for your community.

MOBILE & WEB ACCESS
Give residents convenient access from anywhere.

DIGITAL SIGNAGE
Inspire health and well-being.

USER ENGAGEMENT

INSTANT MOBILE ACCESS
Stay connected anytime, anywhere.

AMENITY RESERVATIONS
Manage spaces and resources easily.

SERVICE REQUESTS
Simplify reporting for maintenance.

EVENTS & REGISTRATION
Promote activities, manage sign ups.

TEAM CAPABILITIES

LIVE MEETINGS & VIEWS
Stream meetings, events.

MULTI-CHANNEL PUBLISHING
Create once and publish everywhere.

FLEXIBLE INTEGRATIONS
Connect supported feeds and content.

SIMPLE ONBOARDING
Offer secure access with one-time codes.

ENTERPRISE OPERATIONS

LOCAL PROPERTY CONTROL
Empower each team to manage local info.

BRAND CONSISTENCY
Deliver a consistent polished experience.

CENTRAL OVERSIGHT
See communications across the portfolio.

PORTFOLIO MANAGEMENT
Manage one property or an entire portfolio.

The Difference You'll Feel

RESIDENTS
- Information easier to locate
- Faster access to services
- Simpler amenity bookings
- Greater confidence and ease

TEAMS
- Fewer repeated resident questions
- Faster communication updates
- Reduced manual content work
- More time for resident service

MANAGERS
- Clearer operational oversight
- Better communication consistency
- Easier resident onboarding
- A polished property experience

OWNERSHIP
- Stronger property differentiation
- Greater visibility into execution
- Higher perceived resident value
- Scalable technology design

ENTERPRISE
- Centralized portfolio control
- Local flexibility with governance
- Repeatable property deployment
- Consistent market experiences

> Clear communication turns a property into a connected community.
>
> *— DIRECTOR, MULTI-DWELLING UNIT*

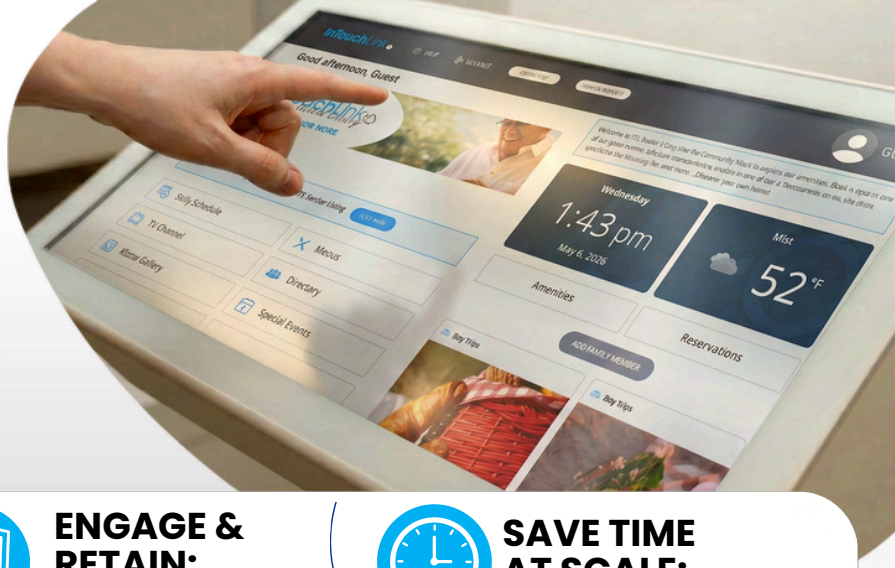
Build A Better-Connected Community

Schedule a personalized demonstration today and see how InTouchLink can help your Multi-Dwelling Unit thrive.

Book A Demo Today

www.intouchlink.com

Drive Value. Strengthen Occupancy.



Help attract prospects, retain residents and reduce operating effort by making each property easier to experience and enjoy.

ATTRACT & CONVERT:
Create a stronger impression before and during tours.

ENGAGE & RETAIN:
Make resident value easier to see and feel.

SAVE TIME AT SCALE:
Reduce repeat work across every property channel.

Create Tour-Ready Experiences

Showcase amenities, services and community life through digital touchpoints that help prospects picture living there.

Strengthen Resident Retention

Keep residents informed, connected and confident in their community, supporting satisfaction, trust and long-term value.

Increase Amenity Value

Promote shared spaces, simplify reservations and make your existing amenities much easier to discover, use and appreciate.

Reduce Operating Effort

Publish once across channels, reduce repetitive questions and give property teams more time for leasing and resident service.

MEASURE WHAT MATTERS

RETENTION SUPPORT:
Reinforce everyday resident value.

TOUR DIFFERENTIATION:
Showcase amenities on every tour.

AMENITY UTILIZATION:
Drive discovery and reservations.

STAFF TIME SAVINGS:
Reduce repeat communication work.

BRAND CONSISTENCY:
Present one consistent experience.

PORTFOLIO VISIBILITY:
See execution across locations.

RESIDENT SATISFACTION:
Build confidence through clarity.

SCALABLE GROWTH:
Prove value, then expand.

ROI Explanation: ROI comes from protecting revenue, supporting leasing, reducing operating costs and improving performance across the portfolio.

> **Better resident experiences support retention, referrals and demand.**
> *- Uncredited positioning statement.*

Turn Resident Experience Into Value

See how InTouchLink can support stronger occupancy, resident retention and operational efficiency across your MDU portfolio.

Book A Demo Today

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